

Tim Hortons *Holiday Smile Cookie* campaign returns Nov. 18-24 supporting the Pembroke Regional Hospital Foundation at Pembroke and Petawawa locations

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(Pembroke) Tim Hortons' second-annual *Holiday Smile Cookie* campaign is returning to Pembroke and Petawawa from Nov. 18 to 24 with 100 per cent of proceeds donated to the Pembroke Regional Hospital Foundation and Tim Hortons Foundation Camps.

"Supporting communities is at the heart of the Tim Hortons brand and there's no better time than the holiday season for us to rally with guests, Tim's restaurant owners and team members to spread kindness right across Canada," says Axel Schwan, President of Tim Hortons.

"The Pembroke Regional Hospital Foundation is honoured to have been selected as the local charity partner for this year's *Holiday Cookie Campaign* in Pembroke and Petawawa and we are so excited to work with the Tim Hortons team members to raise some incredible funds for local healthcare," says Roger Martin, PRHF Foundation Executive Director.

"Our Foundation team and the entire hospital staff are super excited to help with this year's fundraiser. Nothing is better than seeing all those smiling faces, and that includes patients at PRH who will benefit directly through donations to our highest priority equipment needs. For this year's incredible donation from the *Holiday Cookie Campaign*, the funds will go towards the purchase of a new paediatric crib for our littlest patients. Thank you to all of the Tim Hortons locations involved and their teams," Roger added.

Co-owner and operator of the McCluskey Group, Andy Burns, says, "We are very excited to partner with the Pembroke Regional Hospital Foundation for this year's campaign! It makes us feel very good to know that funds raised will go directly towards critical paediatric equipment at the hospital that services our community and our teams."

To learn more about the Pembroke Regional Hospital Foundation and how to donate, please contact the PRH Foundation office at (613) 732-2811 extension 7408 or visit www.prhfoundation.com.

FOR MORE INFORMATION, PLEASE CONTACT:

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